

DIGITAL ADVERTISING CAMA E-NEWSLETTER

The CAMA e-newsletter is a bi-monthly publication providing you with an opportunity to demonstrate how your company can help customers and build relationships. It will include articles that provide helpful technical or business tips, industry news, information on latest trends and technology and association announcements. It will be distributed by email to 600+ industry stakeholders. The content and advertisements will also be posted on the CAMA website publications page and sponsored content will be highlighted randomly over a 2-month period in between publications.

Advertising Packages – All pricing subject to HST

PER ISSUE

Sponsored Content - \$750

Displayed within body of newsletter – article will also be randomly highlighted on social media platforms during a 2-month period in between publications

Sidebar Ad - \$500

Random placement in the newsletter - advertisement will also be randomly posted on the publications webpage during a 2-month period in between publications. Advertisement will be linked to preferred web address

BUNDLE PRICING

2 times per year

Sponsored content – features can be updated each issue.....\$ 1000
Sidebar ad – new artwork can be provided each issue.....\$ 750

4 times per year

Sponsored content – features can be updated each issue.....\$2000
Sidebar ad – new artwork can be provided each issue.....\$ 1000

6 times per year

Sponsored content – features can be updated each issue.....\$3000
Sidebar ad – new artwork can be provided each issue.....\$ 1500

ADVERTISEMENT SPECIFICATIONS

Sidebar Dimensions: 300px W x 250px H

Artwork to be supplied in high resolution JPG or PNG

SPONSORED CONTENT

Banner Advertisement Dimensions: 600px W x 200px H

Artwork to be supplied in high resolution JPG or PNG

Article should not exceed 600 words. It will be posted on the publications page of the CAMA website for the 2-month period in between newsletter releases. *Content will be subject to final approval by CAMA staff.*

DISCLAIMER

CAMA accepts no responsibility for the content or reproduction of ads prepared by the advertiser. All content and advertisements must be received by the deadline provided upon confirmation of receipt.

PAYMENT TERMS

Payment is accepted by Visa, Mastercard or AMEX. Cheques made payable to CAMA also accepted. Invoices available upon request. Applicable taxes will be added to all fees.

The mockup shows a newsletter layout with a header featuring CAMA and ACAD logos. The main content area includes a banner for 'COFFEE - MARKETS - VENDING' and several smaller sections. On the right side, there are two columns of content, each containing a 'Sample Ad' (300px W x 250px H) and a 'Sponsored Content' block (600px W x 200px H). The content blocks are filled with placeholder text (Lorem ipsum) and include sub-headers like 'Lorem ipsum dolor sit amet' and 'Membership?'. Arrows from the text on the left point to these specific elements in the mockup.

Contact:
admin@vending-cama.com

ADVERTISING ORDER FORM – 2022 E-Newsletter Advertising

ADVERTISING OPTIONS



Ad Option	Rate (subject to applicable taxes)			
	Per Issue	2 times per year	4 times per year	6 times per year
Sponsored Content	\$750	\$1000	\$2000	\$3000
Sidebar Ad	\$500	\$750	\$1000	\$1500

CONTACT DETAILS

Contact Name: _____

Company: _____

Phone: _____ Email: _____

Website: _____ Business Type: _____

ORDER DETAILS

AD TYPE:

Sponsored Content: Per Issue | 2 times per year | 4 times per year | 6 times per year

Sidebar Ad: Per Issue | 2 times per year | 4 times per year | 6 times per year

Visa Mastercard AMEX Cheque (payable to CAMA)

Name on Card: _____

Card Number: _____

SUBTOTAL = \$ _____

CVV: _____ Expiry Date: _____

PLUS HST 13% = \$ _____

Signature: _____

TOTAL = \$ _____

To confirm your order, please submit completed form to admin@vending-cama.com