

EXHIBITOR HANDBOOK 2022

September 13-14, 2022

Toronto Congress Centre Returning Live!



CAMA 7145 West Credit Avenue, Building 2, Suite 201 Mississauga, ON L5N 6J7 admin@vending-cama.com

Tel. 905-826-7695 Toll Free: 1-888-849-2262



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Fact Sheet

Trade Show: CAMA Show 2022

(co-located with the Convenience U CARWACS Show)

Location: Toronto Congress Centre, South Building, Hall C

650 Dixon Rd, Toronto ON M9W 1J1

Website: <u>www.vending-cama.com</u>

Dates: September 13 & 14, 2022

Set-up: Tuesday, September 12th 9:00 am – 5:00 pm

*Wednesday, September 13th 8:00 am – 11:00 am

Tear-Down: 5:15 p.m. Wednesday, September 13th

Show Hours: 12:00 noon – 5:00 pm Tuesday, September 13th

12:00 noon – 5:00 pm Wednesday, September 14th

Move-in/out: Exhibitors with hand carried material must use the main entrance doors to Exhibit Halls

in South Building

All exhibitors are asked to please not start tearing down or packing up before 5:15 p.m. on Wednesday. Please respect trade show hours.

*Exhibitors setting up on Wednesday morning must have their Table Top area unpacked, assembled and ready for attendees by 11:30 am



Schedule & Program

Timings and sessions are subject to change.

Monday September 12th

Exhibitor booth set up (table tops optional) 8:00am – 6:00pm Toronto Congress Centre

Tuesday September 13th

Exhibitor set up *Table Tops only 8:00am – 11:00am

Registration 8:00am – 5:00pm

Meet & Greet Coffee Break 10:30am – 12 noon Donald Sutherland Room

Trade Show 12 noon – 5:00pm

Networking Dinner Reception 7:00pm — 9:00pm Delta Airport Hotel/Paris Room

Wednesday September 14th

Registration 8:00am – 5:00pm

Annual General Meeting & Breakfast 8:30am – 9:00am Donald Sutherland Room

Industry Prize Draw 9:00am – 9:15am

Educational Session: 9:30am – 10:30am

The Importance of Diversifying your Business in our New Normal Economic Environment!

O Why is it important?

o What role do our industry suppliers play in assisting operators to achieve this goal?

O What are the benefits?

Educational Session: 10:40am - 11:40am

The Evolution of Coffee

Learn about Canadian Roaster(s), their values and focus in an ever evolving marketplace, and its relevance to your business

Trade Show 12 noon – 5:00pm

Exhibitor Tear Down 5:15pm



Show Services & Stronco Exhibitor Kit

Stronco has been appointed Official Service Contractor for The Convenience U CARWACS Show.

The show code for this event is: 513104827

The following are some of the products and services Strongco can provide:

Display Tables & Drapery • Counters, Storage & Display Units • Carpet & Underpadding • Chairs, Stools, Tables, Sofas • Exhibit Rentals • Signs & Graphics • Installation & Dismantling Labour Services • In-Booth Forklift Services • Advance Show Warehousing • Transportation Services • Customs Brokerage Services

Placing Your Order

- Place your order online by visiting www.stroncoonline.com
- Email your order to: exhibitorservices@stronco.com
- Fax your order to: 905-270-6771
- Mail your order to: Stronco 1510-B Caterpillar Rd. Mississauga, ON L4X 2W9

Order Deadlines

| Stronco | Furnishings / Exhibitor Packages Customs Advanced Warehousing Labour / Forklift | August 21, 2022 August 21, 2022 August 30, 2022 August 21, 2022 |
|-----------------|--|--|
| Conexsys | Lead Retrieval | September 2, 2022 |
| Encore | A/V Wifi | August 26, 2022 August 26, 2022 |
| ShowTech | Electrical | August 25, 2022 |
| TCC | Booth Cleaning Security Ice Delivery Sampling Form | August 31, 2022 August 29, 2022 September 6, 2022 August 29, 2022 |
| Exhibitorinsura | nce.com | September 5, 2022 |

STRONCO EXHIBITOR SERVICES CENTRE: The Exhibitor Services team is available Mon-Fri from 8:30 am - 5:00 pm at 800-665-2621 or via email at exhibitorservices@stronco.com.

To view Stronco's complete information package or for their order forms, please click here.





CONVENIENCE U CARWACS SHOW

Toronto Congress Centre

Tuesday, September 13 - Wednesday, September 14, 2022

Order SHOWTECH Services by Thursday, August 25 for Best Pricing

TO ORDER, PLEASE USE LINK BELOW

https://e.showtechordering.com/ST-00060421

| encore | Exhibito | r Services - Internet Services | Encore Representative: Diana DiManno tcc@encoreglobal.com |
|---------------|----------|--------------------------------|---|
| COMPANY: | | SHOW NAME: | |
| STREET: | | EVENT SPACE: The Toronto Cong | ress Centre 650 Dixon Road |
| CITY: | | BOOTH #: | |
| PROV / STATE: | | INSTALLATION DATE: | TIME: |
| POSTAL/ZIP: | | EXHIBIT START DATE: | TIME: |
| E-MAIL: | | EXHIBIT END DATE: | TIME: |
| PHONE: | | | |
| ORDERED BY: | | CONTACT ON-SITE: | |
| PO #: | HST #: | CONTACT ON-SITE PHONE: | |
| | | | |

Please carefully read the following terms & conditions:

All prices are subject to service fee & applicable sales taxes. Additional Labour Charges may apply as required. Once form is completed in full, please email to the listed encore representative above.

Once this request form is submitted, an Encore Representative will provide you an official work estimate document for review, signature & payment details.

| QUANTITY | CODE | SERVICES AVAILABLE | RATE | TOTAL |
|--------------------|-----------|--|----------------|-------|
| WIRELESS SE | RVICES | | | |
| | WIFI2 | Exhibitor Wireless Connect Basic | \$250.00 | |
| | WIFI3 | Exhibitor Wireless Connect Plus | \$350.00 | |
| | WIFI1 | \$1,200.00 | | |
| WIRED SERV | ICES | | | |
| | SCBASIC | Exhibitor Single Wired Connect Basic | \$300.00 | |
| | SCPLUS | Exhibitor Single Wired Connect Plus | \$400.00 | |
| | ROOM | Exhibitor Single Wired Connect Enhanced | \$1,500.00 | |
| | 65907 | Additional Wired Event - for additional lines in the same booth | \$150.00 | |
| | 29827 | Router Activation - Minimum Single Wired Connect Enhanced Service Required | \$1,618.00 | |
| | NETTECH | Under Carpet Installation. Please call for a quote. | CALL FOR PRICE | |
| OTHER NET\ | WORK SERV | ICES | | |
| | 65905 | VOIP Phone Line (EXCLUDES HANDSET) | \$275.00 | |
| | 65931 | VLAN Programming - Per Port (min 2) | \$159.00 | |
| | 26865 | Static Public IP Request - per IP Address | \$220.00 | |
| | | | | |
| | | | Subtotal | |

Once this form is received, an order will be created and sent via DocuSign for a digital signature.

An Encore representative will reach out to you by phone to process the payment safely and securely.

Subtotal Labour Service Charge HST TOTAL DUE

Encore is a full-Service Event Experience Company. If there is anything additional that you may require beyond this list, please feel free to contact the encore representative listed above for a custom solution.

SUPPLEMENTARY TERMS & CONDITIONS

Written order cancellation must be received at least 5 business days prior to setup date to avoid a 1 day charge. Your authorized representative must be at your booth at specified date & time to accept delivery of equipment. Please note: we cannot leave equipment in your booth without your representative there to receive it. The equipment is your responsibility until picked up by a Encore representative. Please do not leave equipment unattended in your booth when the show finishes. Any extension of the rental period must be arranged prior to termination of the original rental period. Customer is liable for full replacement value of rented equipment & is responsible for insuring said equipment. Customer agrees to be bound by all applicable license & copyright laws for software on rented equipment. Encore is not responsible for any equipment performance problems caused by customer's software.

ROUTERS ARE NOT PERMITTED WITHOUT QUALIFCATON AND AUTHORIZATION. Please contact us for details.



Booth Cleaning Services

Event: CARWACS 2022

Dates: September 12, 2022 to September 14, 2022

Dear Exhibitor,

Re: Booth Appearance and Impression

Welcome to the Toronto Congress Centre.

We understand how important appearance, impression, and cleanliness are when attendees visit your booth. To this effect the Toronto Congress Centre is pleased to offer you the following services:

- Vacuum of carpet and/or mopping of hard surface floor
- Dust all shelving, desks, or displays
- Garbage removal
- Stain removal on carpet if needed
- Steaming

If you require any of the above services, please fill out the attached form and email it or fax it to our infrastructure department:

Email: BuildingAesthetics@torontocongresscentre.com

Fax: (416) 245-3046 Attention: Mila Semenova

We look forward to welcoming you to the Toronto Congress Centre.

Sincerely,

Mila Semenova Manager, Building Aesthetics

Ref: 12138



Card Issued To:

Signature:

Booth Cleaning Services

| Event: CARWACS 2022 | | | Dates: September 12, 2022 to September 14, 2022 | | | | |
|--|---|--|--|----------------------------|--|--|--|
| Contact Name: | | | Booth Number(s): | | | | |
| Company Name: | | | E-Mail: | E-Mail: | | | |
| Address: | | | City/Prov: | | | | |
| Postal/Zip Code: Ph | one #: | | Fax #: | | | | |
| NOTE: Additional charges would be preserved and additional enter and ad | grease or oil. xhibit cleaning is scentre.com. oor covering is re for removal of floo | also available by moved by 6:00pm or covering. | request, contact: | e. The Toronto Congress | | | |
| Booth Cleaning (includes disinfecting with fogger) | \$0.50 | Sq. ft. x | x Days | =\$ | | | |
| Carpet Shampooing (Min. of \$160.00 ch | narge) \$0.30 | Sq. ft. x | x Days | =\$ | | | |
| Double-Sided Cloth Tape 36mm x 55m | \$22.00 | | | =\$ | | | |
| 1 ½" x 108') roll | | | | | | | |
| Please list any Special requirements | and/or services | required (subject | ct to additional charges | | | | |
| | | | SUBTOTAL | =\$ | | | |
| | | | H.S.T. | =\$ | | | |
| | | | TOTAL | =\$ | | | |
| Payment Information All orders must be received and paid in the eceived after this date. Incomplete orders not calculated accurately or received as the choose a method of paymen | ers cannot be proved after the dea | cessed. The Tord Idline date. Bank | onto Congress Centre re transfers add \$25.00 bar | serves the right to adjust | | | |
| | <u> </u> | | | Charaod | | | |
| · | asterCard |] Amex | Total Amount to be Charged: | | | | |
| Card Number: | | | Expiry: | | | | |

Return Completed Form to:

<u>BuildingAesthetics@torontocongresscentre.com</u>
or fax to (416) 245-3046

Ref: 12138



Greeter Plus Security Request

Greeter Plus Security (GPS), is an exclusive hostess/security position for your booth that provides a knowledgeable and cheerful figure welcoming and assisting your guests. Each GPS will be coached with specifics to your event and the TCC service amenities that invitees frequently request.

| Event: | | Dates: | | | |
|---------------------------|--|------------------|--|--|--|
| Contact Name: | | Booth Number(s): | | | |
| Company Name: | | E-Mail: | | | |
| Address: | | City/Prov: | | | |
| Postal/Zip Code: Phone #: | | Fax #: | | | |

Please indicate the dates and times Greeter Plus Security will be required:

| Date | Hours To | | | | | | |
|------|----------|----|--|--|--|--|--|
| | From | То | | | | | |
| | | | | | | | |
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THE RATE FOR GREETER PLUS SECURITY IS \$41.00
PER HOUR, PER GPS PLUS 13% HST (5 HOUR MINIMUM)
PRICES SUBJECT TO CHANGE WITHOUT NOTICE

| Please choose a method of payment: (Cheques payable to Toronto Congress Centre) | | | | | | | | |
|---|--------|--------------|-----------------------------|---------|--|--|--|--|
| ☐ Cheque | □ Visa | ☐ MasterCard | Total Amount to be Charged: | | | | | |
| Card Number: | | | | Expiry: | | | | |
| Card Issued To: | | | | | | | | |
| Signature | | | | | | | | |

Return Application To: Attention: "Lara Tome" Fax: (416) 245-3046

Email: ltome@torontocongresscentre.com





The Convenience U CARWACS Show 2022 September 13 – 14, 2022 Toronto Congress Centre Toronto, ON

| Exhibitor Information | | | | | | | | |
|--|---|--|------------|----------------|-----------|--------------|--|--|
| Company | | | Booth # | | | | | |
| Address | | | | | | | | |
| City | Onsite Contact | | | | | | | |
| Prov/State | Phone | (Office) | | | | | | |
| Postal/Zip Code | Phone | (Onsite contact) | | | | | | |
| Early Bird Price: order and payr | Early Bird Price: order and payment must be received by September 2, 2022 | | | | | | | |
| MyLeads - Standard | | | | | uantity | Amount | | |
| A small, light weight & easy to carry scanner, equipped with just one allows for easy and straight forward use. Equipped with 128 kB of m provides an economical method of collecting leads. An electronic file provided within one business day after the show closes. No electrical power required. Email To: | emory, it | *Early Bird Price (\$250.00 + \$32.50 Price (After Sep. 2) (\$300.00 + \$39.00 | HST) \$3: | 82.50 39.00 | | \$ | | |
| MyLeads – Mobile App | | | | | | | | |
| Real-time attendee lead information. Ability to either scan badges or type badge ID's. Multiple device option, which syncs to one portal. Lead details upload to your exhibitor portal. Take notes within each lead and answer custom surveys/qualifiers. Ability to modify custom qualifiers on demand through the exhibitor portal. No electrical power required. Internet access Required (NOT INCLUDED). ONLY compatible with Android/Apple devices. | | *3 Licenses (Early Bird) \$339.00 (\$300.00 + \$39.00 HST) *3 Licenses (After Sep. 2) \$395.50 (\$350.00 + \$45.50 HST) Additional License (\$150.00 + \$19.50 HST) | | | | \$ | | |
| Payment | | | | | | | | |
| Paying by Che Cheque Payable CONEXSYS Registra | e to | 13% HST included in all prices HST# 134 737 477 TOTAL | | | TOTAL | \$ | | |
| Account # | | Expiry Date | | | | CVV# | | |
| Cardholder Please Print | | Signature | | | | | | |
| Ordered By Please Print | | Email address for receipt | | | | | | |
| CANCELLATION POLICY: No refunds after Sept | ember 2 | , 2022. All refun | ds subject | to a 20 | % adminis | tration fee. | | |
| Complete both sides and return to: | | | Please I | Note: | | | | |
| Order By Fax: (800) 628-8838 Order By Mail: CONEXSYS Registration Ltd. 34-7050B Bramalea Road Mississauga, ON L5S 1S9 Order By Email: order_ca@conexsys.com CONEXS | | Barcode Scanners must be picked up at the Lead Retrieval Services desk located at the registration area. On-site orders see CONEXSYS at the Lead Retrieval Services desk. | | | | | | |
| | | EXSYS will take reasonable precautions to ensure the safety and integrity of the produced from this service and does not accept liability for any losses incurred resulting from missing or invalid information. | | | | | | |



Exhibitor:___



The Convenience U CARWACS Show 2022 September 13 – 14, 2022 Toronto Congress Centre Toronto, ON

Booth:

Exhibitor Lead Menu (Optional)

| REF Ex. S | FERENCES: (MAXIMUM 8) ales Reps, Territories, Divisions, etc. | | |
|--------------|---|----|-------|
| 1 | | 5 | |
| 2 | | 6 | |
| 3 | | 7 | |
| 4 | | 8 | |
| | | 1 | |
| PRO | DDUCTS / SERVICES: | | |
| 1 | | 14 | |
| 2 | | 15 | |
| 3 | | 16 | |
| 4 | | 17 | |
| 5 | | 18 | |
| 6 | | 19 | |
| 7 | | 20 | |
| 8 | | 21 | |
| 9 | | 22 | |
| 10 | | 23 | |
| 11 | | 24 | |
| 12 | | 25 | |
| 13 | | 26 | |
| | | | |
| FOL | LOW UPS: (MAXIMUM 8) | | |
| | 1. Phone Call | | OTHER |
| | 2. Sales Visit | | |
| | 3. Demonstration | | |
| | 4. Quotation | | |
| | 5. Send Literature | | |
| | 6. Hot Lead (urgent) | | |
| | 7. See Notes | | |
| | 8. Ready To Purchase | | |
| | 9. Makes Purchasing Decision | | |
| | 10. Order Placed At Show | | |





To purchase insurance for the Convenience U CARWACS Show 2022 please use the link below, or fill out the form on page 2 of this document and submit to *exhibitorinsurance.com*.

Note: Purchasing insurance through the link below is \$159.00+Tax (CAD) and through the form on page 2 is \$175.00+Tax (CAD).

You may also submit your own insurance to *exhibitorinsurance.com* provided by your insurance provider.

Exhibitor Insurance Link:

https://www.exhibitorinsurance.com/pub/srch/?e=TCUCS2022





EXHIBITOR INSURANCE APPLICATION, CANADA

| APPLICANT INFO | DRMATION Phone | э: | | | Fax | : | | | | | |
|--|---|---|---|--|---|---|---|--|---|---|-------|
| Name of Business: | | | | | • | | | | | | |
| Mailing address: | | | City | F | Province/State |) | Posta | al Zip Code | (| Country | |
| REQUIRED - Email add | lress : | | - | | | | | | | | |
| Describe products/service | ces to be sold/displayed a | at event: | | | | | | | | | |
| EVENT INFORMA | | | | | | | | | | | |
| Name of Event Organize | er (to be shown on certific | cate of insu | rance): | Event Na | me: | | | | | | |
| Address Of Event Organ | nizer: | | | Event Add | dress: | | | | | | |
| City Pro | ovince/State | Postal/2 | Zip Code | City | Р | Province/Sta | te | | Postal/Zip | Code | |
| Additional Insured: | | | | | | | Во | oth Numb | er: | | |
| EVENT DATES (In | cluding Move In and Move (| Out): | FROM | DD / | MM / | YYYY | то | DD | / MM | / Y | YYY |
| SCHEDULE OF C | | | | | | | | | Higher limi | | |
| | nits: General Liability (Per 0 000. Medical Expense not inc | | | | | | erations | , Personal | and Adverti | sing Injury | у, |
| \$25,000 Inland Marine on the Event premises. Sub | limit – covers your property voiect to \$1.000 deductible. | while in trans | sit to and from t | the Event Lo | cation (three | days befor | re and th | ree days a | fter the Eve | ent), and w | while |
| piercing and permanent tatt Installation, Services or Rep Pharmaceuticals, Nutraceut Unlicensed Motorized Vehic Data Processing), audio & v stamps, antiques, furs, and | derwriting review. Ineligible tooing on site, Chemicals, Epairs of products on Site, Liviticals, Vitamins, Health or Dicles, Watercraft exhibits in wideo equipment, watches, jufine arts. Trust Insurance Group Inc. as | -Commerce ve Animals, Nietary Supple vater. Note: ewellery mad | selling on site, Medical Testing ements, Skin C There is no Lia de of precious of | Fertilizers, F g, On-site Eq care Products ability cover or semi preci | irearms, Fire uipment Sale s/Cosmetics, age for Vehous stones a | works Sale es/Rentals, Fime Share icles in Mo ind/or prec | es & Dis Oxygen e Sales, otion. F ious me | plays, Pyro n/Aromathe Tobacco F Property ex tals, money | technics, Grapy Bars, Iroducts, Lickelluded: Ely, bullion, so | Sames, Pesticides, censed or DP (Electro ecurities, | |
| provided above. I hereby de | eclare that all of the above is on as permitted by law for the | s true and co | rrect. With resp | pect to this a | oplication or a | any chang | e in cove | erages, I a | uthorize you | u to collect | |
| Please Print Your Name: | | Signa | ature: | | | DD | Ī | MM | | YYYY | |
| our offices prior to the open online binding for underwriti | am will only be offered if the ning show date. Completion ing compliance. Premium a apply. A full copy of this polic on their request. | of this applic nd fee are n | ation does not minimum, retai | automatically ined and ful | y bind covera ly earned . N | ige. We re: o refunds. | serve the | e right to re ge is void if | view all rist payment is | ks following returned | ng |
| PAYMENT INFOR | MATION: | | | | | | | | | | |
| Please Se | elect One | | □ Liabilit | ty Only | | | Liabil | ity + Pro | perty \$2 | 25,000* | |
| In CAN | l Funds ▶ | Premium | 1 \$46 + Fee \$12 | 25.32 + RST | = \$175 | Pre | mium \$7 | 71 + Fee\$1 | 33.32 + RS | ⊤ = \$21 0 | 0 |
| Payment type: | WISA MANAGERICAN EXPRESS | Card#_ | | | | | | PLEA | Expiry Date ASE CONTA | CT US BY | |
| If mailing a cheque, please remit payment to: | (The payment due on the | Credit Card | statement will i | be in the nam | e of <u>www.Exh</u> | <u>nibitorInsu</u> | rance.co | DAT | NE TO PRO E & CVV at ! | 905-695-29 | |
| Brokers Trust Insurance Group Inc. 2780 Hwy 7, Unit 103. Concord, ON L4K 3R9 | Card Holder's Name: or 1-866-836-9066 | | | | | | | | | | |
| Phone: 905-695-2971 Fax: 905-760-2260 | Date: | | Cardholder Si | ignature | agree to pay al | bove total ac | cording to | my card issu | er agreement | | |

SCHEDULE A: LICENSE AGREEMENT - GENERAL TERMS & CONDITIONS

- 1. Management. EnsembleIQ, Inc. (a Delaware corporation) ("Management") shall manage the event (the "Event") at the venue or venues (the "Venue"), identified on the preceding pages of this License Agreement for Sponsorship and/or Exhibit Participation ("Pages 1 and 2").
- 2. **Application Acceptance**. Management may accept the Application either via express written acceptance, or by the submission of an invoice to Exhibitor / Sponsor. If Management accepts the Application, Exhibitor / Sponsor is hereby granted a license (the "License") to participate in the Event as an exhibitor / sponsor, in accordance with the terms of the License Agreement (as defined in Section 3 below). The License permits Exhibitor / Sponsor to occupy and utilize the booth area or use the sponsorship assets or other space assigned to it by Management (the "Exhibit Space / Sponsorship Space") [1] to exhibit / promote permitted products at the Event and to utilize, where applicable, Management provided services. Exhibitor / Sponsor acknowledges that its deposit shall be processed by Management upon receipt, but that such processing does not constitute an acceptance of the Application and does not grant Exhibitor / Sponsor a License. Exhibitor / Sponsor hereby acknowledges and represents to Management that Exhibitor / Sponsor has received and thoroughly read, understood and agrees with these General Terms & Conditions and Pages 1 and 2.
- 3. License Agreement. The "License Agreement" includes: (i) these General Terms & Conditions, (ii) Pages 1 and 2, (iii) the Exhibitor Manual, (iv) any other document that may be attached hereto or thereto by Management and any other terms incorporated by reference herein or therein (as each may be amended from time to time solely by a duly authorized representative of Management) including, without limitation, [the Code of Conduct and IP Issues and Procedures (as amended from time to time)][2], and (v) the rules and regulations of the Venue.
- **4. Interpretation**. To the extent any term, occurrence, or condition is not specifically addressed by the License Agreement, any dispute or conflict relating to such matter shall be resolved in the manner deemed appropriate by Management, in its sole discretion. Management shall have full power in the matter of interpretation, amendment and enforcement of the License Agreement.
- **5.** Amendments. The License Agreement may only be amended by a duly authorized representative of Management, and such amendment shall be incorporated herein, and Exhibitor / Sponsor shall be subject to the provisions of the License Agreement as so amended when written notification of such amendment is delivered to Exhibitor / Sponsor (which may be communicated by e-mail).
- **6.** Advertisements. All advertisements in any media with signed insertion orders are non- cancelable and non-refundable. All advertisements are subject to Management approval. Management may, at its sole discretion, reallocate any advertisement space. Management may offer new advertisement products or positions throughout the Event cycle that may not be listed on the License Agreement.
- 7. Set-off. Management shall have the right to set-off against any amount which may be due from Management to Exhibitor / Sponsor (whether pursuant to the License Agreement or otherwise) any amounts owed to Management or its affiliates by Exhibitor / Sponsor or its affiliates (whether pursuant to the License Agreement or otherwise) for any reason. Management shall also have the right to apply any amounts received from Exhibitor / Sponsor under the License Agreement to any other amounts due to Management or its affiliates from Exhibitor / Sponsor or its affiliates (whether pursuant to the License Agreement or otherwise).
- **8. Permitted Publications**. Management reserves the right to determine the eligibility of any publication for display or distribution. Publications which contain advertisements purchased by exhibitors / sponsors and which (a) are published only during the Event or (b) otherwise target the Event and its customers are not eligible products for display or distribution from any exhibit / sponsor space or from anywhere in the Venue or its grounds. For the avoidance of doubt, non- official show dailies are not eligible products for display or distribution. Exhibitor / Sponsor shall not exhibit, promote, offer for sale, give as a premium, hand out, distribute or advertise articles or publications not manufactured, published or sold in its own name.
- 9. Intellectual Property. Management expects Exhibitor / Sponsor to respect the intellectual property rights of other parties. Exhibitor / Sponsor shall not market, sell, promote or display any product at the Event that is counterfeit or in any way infringes trademarks, copyrights, patents or other intellectual property of a third party. Exhibitor / Sponsor represents and warrants to Management that the names, logos, art work and other content Exhibitor / Sponsor or its agents submitted for use in any media (including, but not limited to, ads, the Event website or any Event publication) shall not infringe the intellectual property rights of any third party and shall not contain anything which is libelous, obscene, indecent, blasphemous or in any way unlawful. Any exhibitor determined to be involved in unauthorized, counterfeit or infringing activity, will be subject to having all such unauthorized, infringing, counterfeit or misleading products and promotional materials removed from the Event. However, this stipulation does not create an obligation for Management to take such

action. Management shall not be liable for intellectual property infringements that may be committed by the Exhibitor / Sponsor, or arise from or relate to the actions or omissions of Exhibitor / Sponsor.

- 10. Intellectual Property Disputes Between Exhibitors / Sponsors; Service of Process & Orders. Neither Exhibitor / Sponsor nor its agents (including, but not limited to, legal counsel or process servers) shall serve process on any other exhibitor / sponsor during the hours the Event is open to attendees. If Exhibitor / Sponsor has obtained a judicial/administrative relief order against another exhibitor / sponsor, and Exhibitor / Sponsor has no reasonable alternative to serving such order on the other exhibitor / sponsor during the Event, then Exhibitor / Sponsor or its agent shall use their best efforts to serve such order during the hours the Event is closed to attendees. Notwithstanding the foregoing, Exhibitor / Sponsor shall provide Management advanced written notice of the order obtained (including a copy of such order) so that a Management representative may escort Exhibitor / Sponsor or its agent to the booth of the exhibitor or sponsor area of such other exhibitor / sponsor to be served and minimize any disruption to the Event caused by such service. Exhibitor / Sponsor agrees to use its best efforts to resolve any intellectual property disputes with other exhibitors / sponsors by no later than one week prior to the first day the Event is open for attendees.
- 11. Compliance with Laws. Exhibitor / Sponsor shall comply with all U.S. Federal, State and local laws and shall obtain all required permissions under such laws and from the Venue, including the Americans with Disabilities Act of 1990, as amended.
- **12. Union Work Rules**. Exhibitor / Sponsor shall abide by union work rules and jurisdictions of the city where the Venue is located and of the Venue, if applicable, including the use of the Venue's exclusive services (as applicable).
- **13. Good Neighbor Policy**. Exhibitor / Sponsor shall operate their space so as not to annoy, endanger or interfere with the rights of other exhibitors, sponsors or attendees. Management may, in its sole discretion, prohibit any action resulting in complaints from other exhibitors, sponsors or attendees and which interferes with the rights of others or exposes them to annoyance or danger. Exhibitor's / Sponsor's unreasonable interference with or inconvenience to the Event, exhibitors, sponsors or attendees shall be deemed a breach of the License Agreement.
- 14. Exhibitor / Sponsor Representatives; Designated Area. Exhibitor / Sponsor representatives shall be restricted to Exhibitor's / Sponsor's employees and authorized representatives and each must be 18 years of age or older, unless Management provides its prior written consent otherwise, and if Management provides such consent, such consent is limited to those individuals identified by Exhibitor / Sponsor in its request for consent. Management may, in its sole discretion, limit the number of Exhibitor's / Sponsor's representatives in its designated space. Exhibitor's / Sponsor's representatives shall at all times wear badge identification furnished by Management. Exhibitor / Sponsor acknowledges that it shall require its representatives to dress and conduct themselves in an appropriate and professional manner. Management reserves the right to determine, in its sole discretion, whether the character and attire of Exhibitor's / Sponsor's representatives are acceptable. Exhibitor / Sponsor representatives must staff Exhibitor's / Sponsor's designated space during all hours that the Event is open to attendees.
- **15. Safety and Fire Laws; Electrical Safety; No Smoking.** Exhibitor / Sponsor must strictly observe all applicable fire and safety laws and regulations. Drapes and all other cloth decorations must be flameproof. Wiring must comply with local fire department, governmental agency fire inspection ordinances and underwriters' rules. Smoking (including electronic cigarettes) in the Venue is forbidden. Crowding shall be restricted, and aisles and fire exits must not be blocked at any time. Products for display, signage, banners and decorations must not violate applicable fire codes. No storage behind exhibits / sponsor areas is permitted. Display wiring must exhibit all applicable seals of official approving agencies as may be required by the Venue. All displays must meet the building codes of the city in which the Event takes place.
- **16. Exhibitor / Sponsor Breach**. If Exhibitor / Sponsor breaches any of the terms of the License Agreement (including any of its obligations under the License Agreement), (1)

Management may immediately, without notice, prohibit Exhibitor / Sponsor from participating at the Event and all future Events run by Management and terminate the License hereunder, (2) Management may pursue any other legal or equitable remedies to which it is entitled. Further, Management may thereupon direct Exhibitor / Sponsor to immediately remove its employees, any of its representatives and agents, and all of its merchandise and other property from the Venue at Exhibitor's / Sponsor's sole cost and expense.

17. Resolution of Certain Disputes. If there is a dispute or disagreement between (1) Exhibitor / Sponsor and an [official contractor][4], (2) Exhibitor / Sponsor and a labor union or labor union representative or (3) Exhibitor / Sponsor and one or more exhibitors or sponsors, Management's interpretations of the rules governing the Event and Management's actions or decisions concerning the dispute or disagreement and Management's resolution thereof shall be binding on Exhibitor / Sponsor.

- **18.** Event Directory, Event Website & Event Publications. Exhibitor / Sponsor authorizes Management to publish Exhibitor's / Sponsor's directory entry on the Event website, in the official catalogue for the Event and in any other directory relating to the Event or relevant industry. Exhibitor / Sponsor is required to complete its own directory entry on the Event website. If Exhibitor / Sponsor fails to complete its directory entry on the Event website, Management shall be entitled to enter Exhibitor's / Sponsor's details from Pages 1 and 2 and a description from a previous Event year (if available) on its behalf. Management shall not be liable for any omissions, misquotations or other errors, including, without limitation, any which appear in the Event's directory, on the Event website, in the official catalogue of the Event or any other media.
- **19. Publicity & Promotion; Permissions**. Exhibitor / Sponsor gives Management the permission to use Exhibitor's / Sponsor's name, logo and products and the likeness of any [representative] [5] or products promoted by Exhibitor / Sponsor in all media formats (whether now known or hereafter existing) in connection with the promotion and publicity of the Event. Exhibitor / Sponsor waives the right to inspect or approve such use. Exhibitor / Sponsor also waives all rights to royalties or other compensation arising out of or related to such use of Exhibitor's / Sponsor's name, logo and products and the likeness of any Exhibitor / Sponsor [representative] by Management.
- **20. Photography**. The photographic rights for the Event are reserved to Management, but CAMA reserves the right to take photos within the CAMA exhibit area for the association's promotional use and posting on the association website. Exhibitor / Sponsor may request photography services from the official photographers approved by Management, if desired. All other photography is strictly prohibited, unless Exhibitor / Sponsor receives Management's prior written consent in advance of the Event for such photography. Photographing other exhibitors' / sponsors' booths, content or activations or products is strictly prohibited, and such violations may result in ejection from the Event and/or confiscation of camera equipment.
- **21. Damage to Property**. Exhibitor / Sponsor is liable for any damage it or its agents cause to the Venue's floors, ceilings, walls or columns, or to standard booth equipment, or to Management's or other exhibitors' or sponsors' property.
- 22. Indemnity. Exhibitor / Sponsor shall indemnify and hold harmless Management, the Event's owner(s) and sponsors, the Venue owner, and the city in which the Event is being held if the city owns the Venue, and each of their respective officers, directors, employees and other agents, from and against all claims, losses, suits, damages, judgments, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind arising out of or resulting from (1) its execution of the License Agreement or its occupancy of the Event Space or presence at the Event, (2) the actions, inactions or negligence of Exhibitor / Sponsor, its agents, representatives or employees (including Exhibitor / Sponsor appointed contractors), (3) the breach by Exhibitor / Sponsor of the License Agreement, (4) the breach by Exhibitor / Sponsor of the intellectual property rights of any third party, whether knowingly or unknowingly, and whether intentionally or unintentionally (including, but not limited to, the sale or distribution of pirated goods and counterfeits/"knock-offs" of existing products and services), (5) Exhibitor's / Sponsor's submissions to Management including but not limited to ads and information for the Event directory, the Event website and Event publications, (6) Exhibitor's / Sponsor's allegations of infringement against another exhibitor / sponsor, including Exhibitor's / Sponsor's service of process on another exhibitor / sponsor, (7) Exhibitor's / Sponsor's service of a judicial/administrative order on another exhibitor / sponsor, (8) Exhibitor's / Sponsor's use of music. (9) Exhibitor's / Sponsor's violations of any legal and/or regulatory requirements or (10) actions taken by Management at: (i) the request of Exhibitor / Sponsor regarding the asserted intellectual property rights of Exhibitor / Sponsor; or [(ii) the discretion of Management where Management had a reasonable belief as to the legitimacy of its action in regard to the asserted Intellectual Property rights of an exhibitor/sponsor.][6]
- 23.Limitation of Liability. In no case and in no circumstance shall Management's aggregate liability arising from the License Agreement exceed the amounts paid by Exhibitor / Sponsor to Management for the services provided by Management to Exhibitor / Sponsor in connection with the Event and the License. Management shall not be responsible for and shall have no liability resulting from loss or damage to displays or goods belonging to Exhibitor/Sponsor, whether resulting from, without limitation, fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, disappearance, bomb threats, roof leaks, Event attendees, visitors and guests, shipments coming in or out of the Venue or Event area, inadequately packed property or other causes. All such items are brought to the Event and displayed at Exhibitor's / Sponsor's own risk, and should be safeguarded at all times. Exhibitor / Sponsor may furnish guards at its own cost and expense only with the prior written consent of Management. Management makes no representations or warranties with respect to the number of attendees or the demographic nature or other characteristics of such attendees. NEITHER PARTY TO THIS LICENSE AGREEMENT SHALL BE LIABLE TO THE OTHER FOR ANY SPECIAL, CONSEQUENTIAL, INCIDENTAL, PUNITIVE, OR INDIRECT DAMAGES ARISING FROM OR RELATING TO THE LICENSE AGREEMENT, REGARDLESS OF SUCH PARTY BEING ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. NOTWITHSTANDING THE FOREGOING, NOTHING IN THIS PARAGRAPH IS INTENDED TO LIMIT OR RESTRICT THE INDEMNIFICATION RIGHTS OR OBLIGATIONS OF ANY PARTY UNDER SECTIONS 21 AND 22 HEREOF.
- **24. Due Execution**. If the individual holding herself/himself out as duly authorized to execute the License Agreement is not so authorized, he or she hereby covenants to indemnify Management (and its affiliates and their respective officers, directors, employees and other agents) from and against all claims, losses, suits, damages, judgments, expenses, costs

(including, without limitation, reasonable legal fees) and charges of every kind caused by her/his execution of the License Agreement and (without limitation) shall be personally liable to Management for all payments that would have been payable to Management by Exhibitor / Sponsor had the License Agreement been duly executed on behalf of Exhibitor / Sponsor.

- 25. Insurance. Exhibitor / Sponsor shall maintain at its sole cost and expense and throughout the duration of the Event Commercial General Liability (the "CGL") insurance coverage with a minimum combined single limit of CAD 1,000,000, covering bodily injury (including death), personal injury, and property damage liability, with extraterritorial coverage. Such CGL insurance shall name as additional insureds EnsembleIQ, Inc. and its affiliates, the Venue owner, the city in which the Event is being held if the city owns the Venue and any additional party Management may reasonably request. Exhibitor / Sponsor shall also maintain at its sole cost and expense Workers Compensation insurance in an amount compliant with at least the statutory minimum, for employees participating in the Event, as required by law. Exhibitor's / Sponsor' failure to comply with the insurance requirements in this Section shall not relieve Exhibitor / Sponsor of its indemnification obligations pursuant to Section 22 above. Exhibitor / Sponsor understands that neither Management nor the Venue maintains insurance covering Exhibitor's / Sponsor must maintain property insurance covering Exhibitor / Sponsor to obtain such insurance. Exhibitor / Sponsor must maintain property insurance covering Exhibitor's / Sponsor's property on an "all risk" basis at all times, including, without limitation, when (as applicable) property is stored in vaults on the Event floor. Certificates of Insurance must be available onsite during the Event and must be furnished to Management by Exhibitor / Sponsor if requested by Management.
- **26.** Non-Force Majeure Changes to Dates, Venue or Exhibit / Sponsor Space by Management. Management may, in its sole discretion, change the dates and/or Venue for the Event upon notice to Exhibitor / Sponsor (which may be communicated by e-mail). Management shall not be liable for any costs, damages, fees or other expenses of Exhibitor / Sponsor as a result of any such changes. Additionally, Management reserves the right to relocate Exhibitor's / Sponsor's Exhibit Space / Sponsorship Space to any space within the Venue at any time.
- 27. Force Majeure. If the Venue shall become, in the sole discretion of Management, unfit for occupancy, or the holding of the Event or if the performance of Management under the License Agreement is interfered with by virtue of a Force Majeure (as defined below), the License Agreement and/or the Event (or any part thereof) may be terminated by Management or the Event (or any part thereof) may be postponed and/or re-located by Management. Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising from or relating to a Force Majeure. A "Force Majeure" shall include, but not be limited to: fire; casualty; flood; epidemic; pandemic, World Health Organization (WHO), Center for Disease Control (CDC) travel advisory or travel alert; inability for the industry to gather, earthquake; explosion or accident; blockade embargo; inclement weather; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; act or threatened act of terrorism, strike, lockout, boycott or other labor disturbance; Venue cancellation, inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition or commandeering of, necessary supplies or equipment; local, state or federal laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or acts of God or any other cause or causes not reasonably within the control of Management.

Termination of License Agreement and/or Event. If Management terminates the License Agreement and/or the Event (or any part thereof) as a result of a Force Majeure or non-Force Majeure as defined in Section 26 of this Agreement, then Management may retain such part of the License Fees as shall be required to compensate it for expenses incurred by it up to the time of such termination (including venue, hotel and other costs to be paid as cancelation penalties), and there shall be no further liability on the part of either party. Management shall not be liable for any costs, damages, fees or expenses of Exhibitor / Sponsor as a result of such termination.

Postponement; Relocation. Management shall not be liable for any costs, damages, fees or expenses of Exhibitor / Sponsor as a result of postponement and/or re-location.

- **28. Admission of Attendees**. Management shall have sole control over admission policies at all times. See Event website for the current attendee admission policy.
- **29. Notices**. Any notices to Management shall be given in writing by e-mail (with confirmation of receipt), courier service, hand delivery, registered mail, certified mail, overnight mail or overnight courier, return receipt requested, postage prepaid to 8550 W. BRYN MAWR AVE. STE. 200, CHICAGO, IL 60631, or at such other address as may from time to time be designated by Management.
- **30. Governing Law; Forum Selection Clause.** This License Agreement is deemed to be entered into in the State of Illinois and governed by the laws of the State of Illinois without regard to its choice or conflicts of laws principles. Exhibitor / Sponsor consents to the jurisdiction of the state and federal courts of the State of Illinois for the resolution of any and all disputes and claims arising in connection with the License Agreement. Management, however, shall not be obligated to enforce its

rights in the State of Illinois, and instead, may enforce its rights in any other proper jurisdiction. Exhibitor / Sponsor waives any claims as to lack of personal or subject matter jurisdiction and agrees that it is subject to the jurisdiction of the State of Illinois.

- **31. Disclaimer of Warranties**. Except as may be otherwise set forth in this License Agreement, Management does not make any warranty, express or implied, regarding the services to be provided by it, and Management hereby expressly disclaims the implied warranties of Merchantability and Fitness for a Particular Purpose.
- **32. Reservation of Rights**. Management reserves the right to take any action that is reasonably necessary in the sole judgment of Management for the protection of the Event and/or any Event participants, including, but not limited to, exhibitors, sponsor and attendees.
- **33. Entire Agreement**; Integration of License Agreement; Non-Reliance. The License Agreement contains the entire agreement between Management and Exhibitor / Sponsor. Exhibitor/Sponsor acknowledges that in entering into the License Agreement it has not relied on, and shall have no right or remedy in respect of, any statement, representation, assurance or warranty (whether made negligently or innocently) other than as expressly set out in the License Agreement.

COVID WAIVER

I acknowledge the contagious nature of Coronavirus/COVID-19 and that the CDC and many other public health authorities still recommend preventative measures, including wearing masks (when not eating or drinking) and social distancing.

I further acknowledge that EnsembleIQ and *The Convenience U CARWACS Show* are relying on *Toronto Congress Centre located in Toronto*, *ON* to implement and maintain preventative measures to reduce the spread of Coronavirus/COVID-19.

I further acknowledge that EnsembleIQ and *The Convenience U CARWACS Show* cannot guarantee that I will not become infected with Coronavirus/Covid-19. I voluntarily seek to attend *The Convenience U CARWACS Show* and acknowledge that I am increasing my risk to exposure to the Coronavirus/COVID-19. I acknowledge that I must comply with all recommended procedures detailed on the event website, and shared at the event through signs and other means, as well as any state or local rules or guidelines in place at the event at that time. I attest that:

- * If I am experiencing any symptoms of illness such as cough, shortness of breath or difficulty breathing, fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, or new loss of taste or smell within 14 days prior to the event start, I will not attend the event.
- * I will not have traveled internationally (outside US & Canada) within 14 days prior to the event start date.
- * If I believe I have been exposed to someone with a suspected and/or confirmed case of the Coronavirus/COVID-19 within 14 days prior to the event start date, I will not attend.
- * If I am diagnosed with Coronavirus/Covid-19 and not yet been cleared within 14 days prior to the event start date as non-contagious then I will not attend the event.

I hereby release and agree to hold EnsembleIQ and *The Convenience U CARWACS Show*), *Toronto Congress Centre located in Toronto, ON*, and all suppliers, harmless, and waive on behalf of myself, my heirs, and any personal representatives any and all causes of action, claims, demands, damages, costs, expenses and compensation for damage or loss to myself and/or property that may be caused by any act, or failure to act by EnsembleIQ and *The Convenience U CARWACS Show*, or that may otherwise arise in any way in connection with attending and participating at *The Convenience U CARWACS Show*. This liability waiver and release extends to the owners, partners, employees, contractors and suppliers retained by EnsembleIQ to produce *The Convenience U CARWACS Show*. The foregoing is subject to change based on any Federal, state or local changes or recommendations.



Additional Info

Floorplan

For the most up to date Show Floorplan, click here.

Exhibit Staff

Exhibit Staff will be issued badges at the registration desk. All exhibit staff must check-in at the Registration desk before they will be allowed onto the show floor.

We will need the following details for all your staff:

- o Name
- Company
- o Dietary/accessibility requirements
- Contact email

Deadline: Staff Registration Friday, August 19 at 3:00pm. Please email admin@vending-cama.com

Networking Reception Dinner

Tickets are available for the Networking Reception Dinner at \$75 plus tax per person. Registration in advance only.

Tuesday September 13th | 7:00 - 9:00 pm Delta Hotel Airport & Conference Centre, Paris Room | 655 Dixon Rd. Toronto ON

Register here



Accommodation & Transportation



CAMA recommends the Delta Hotel Airport & Conference Centre, 655 Dixon Rd. Toronto ON

See available rooms and rates here.

Toronto Congress Centre Preferred Partner Hotels:

Crowne Plaza Hotel, Toronto Airport | 416.675.1234 | www.cptayyz.com
Holiday Inn Toronto International Airport | 416.675.7611 | www.holidayinn.com/yyz-intlapt
Radisson Suite Hotel, Toronto Airport | 416.242.7400 | www.radisson.com/torontocongresscentre
Residence Inn by Marriott, Toronto Airport | 416.798.2900 | www.residenceinntorontoairport.com
Sheraton Toronto Airport Hotel & Conference | 416.675.6100 | www.sheratontorontoairport.com



The CAMA Show 2022 is thrilled to offer attendees discounted travel from VIA Rail Canada.

VALID: September 10th 2022 to September 16th 2022

TERRITORY: From all stations throughout the VIA system to Toronto, Ontario and return.

RESTRICTIONS: Fare applies to a maximum of two passengers per booking.

One complimentary stopover is allowed at no additional charge.

For travel on all fare plans in Business class, the first stopover is allowed at no additional charge, provided that this stopover takes place in Toronto, Montréal or Ottawa only.

DISCOUNT: 10% off the best available fare in Economy, Economy Plus, Business, Business Plus, Sleeper class. "Subject to the conditions and restrictions of the fare plan to which the additional discount is being applied."

EXCEPTION: Discount does not apply in any Escape fares and Prestige Class.

IDENTIFICATION: Participants must reference the event's VIA convention discount code: 14298

For more information on travel to the Toronto Congress Centre click here.



Contact

If you need to get in touch with anyone at CAMA, please email admin@vending-cama.com and your email will be forwarded accordingly.

Association Office:

The Canadian Automatic Merchandising Association

7145 West Credit Avenue, Building 2, Suite 201, Mississauga, ON L5N 6J7

Tel. 905-826-7695 || Toll Free: 1-888-849-2262

This year the CAMA Show is co-locating with The Convenience U CARWACS Show

All CAMA delegates and exhibitors/sponsors will be given full (Convenience U CARWACS Show) trade show floor access (with the exception of sponsored private sessions).