DIGITAL ADVERTISING CAMA E-NEWSLETTER

The CAMA e-newsletter is a bi-monthly publication providing you with an opportunity to demonstrate how your company can help customers and build relationships. It will include articles that provide helpful technical or business tips, industry news, information on latest trends and technology and association announcements. Promote your product or service in our email newsletter and its archive library on the website. It will be distributed by email to 700+ industry stakeholders. The content and advertisements will also be posted on the CAMA website publications page and sponsored content will be highlighted randomly over a 2-month period in between publications.

Advertising Packages - All pricing subject to HST

PER ISSUE

Sponsored Content - \$750 ---

Displayed within body of the newsletter - article will also be randomly distributed as a stand-alone e-blast and highlighted on social media platforms during a 2-month period in between publications.

Sidebar Ad - \$500 -

Random placement in the newsletter - advertisement will also be randomly posted on the publications webpage during a 2-month period in between publications. Advertisement will be linked to preferred web address.

BUNDLE PRICING

2 times per year

Sponsored content – features can be updated each issue\$	1000
Sidebar ad – new artwork can be provided each issue\$	750

4 times per year

Sponsored content – features can be updated each issue\$20	000
Sidebar ad – new artwork can be provided each issue\$10	000

6 times per year

Sponsored content – features can be updated each issue	\$3000
Sidebar ad – new artwork can be provided each issue	\$ 1500

ADVERTISEMENT SPECIFICATIONS

Sidebar Dimensions: 300px W x 250px H

Artwork to be supplied in high resolution JPG or PNG

SPONSORED CONTENT

Banner Advertisement Dimensions: 600px W x 200px H Artwork to be supplied in high resolution JPG or PNG

Article should not exceed 600 words. It will be posted on the publications page of the CAMA website for the 2-month period in between newsletter releases. Content will be subject to final approval by CAMA staff.

DISCLAIMER

CAMA accepts no responsibility for the content or reproduction of ads prepared by the advertiser. All content and advertisements must be received by the deadline provided upon confirmation of receipt.

PAYMENT TERMS

Payment is accepted by Visa, Mastercard or AMEX. Cheques made payable to CAMA also accepted. Invoices and electronic transfer payment information available upon request. Applicable taxes will be added to all fees.



Sample Ad 300px W x 250px H JPG OR PNG

Sample Ad 300px W x 250px H JPG OR PNG

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Contact: admin@vending-cama.com



ADVERTISING ORDER FORM – 2023 E-Newsletter Advertising

ADVERTISING OPTIONS



Ad Ontion	Rate (subject to applicable taxes)			
Ad Option	Per Issue	2 times per year	4 times per year	6 times per year
Sponsored Content	\$750	\$1000	\$2000	\$3000
Sidebar Ad	\$500	\$750	\$1000	\$1500

CONTACT DETAILS				
Contact Name:				
Company:				
Phone:	Email:			
Website:	Business Type:			
ORDER DETAILS				
AD TYPE: Sponsored Content: OPer Issue O2 times per year O4 times per year O6 times per year Sidebar Ad: OPer Issue O2 times per year O4 times per year O6 times per year				
Visa ☐ Mastercard ☐ AMEX ☐ Cheque (payable to CAMA)				
Name on Card:				
Card Number:	SUBTOTAL = \$			
CVV: Expiry Date:	PLUS HST 13% = \$			
Signature:	TOTAL = \$			

To confirm your order, please submit completed form to admin@vending-cama.com